

FOR IMMEDIATE RELEASE

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MOUNTAIN HIGH TO OFFER TRIKKE RENTALS

Wrightwood, CA – November 15, 2009:

Mountain High is proud to offer Trikke (pronounced “trike”) rentals at its East Resort this season. Touted as a fun alternative to skiing and snowboarding, the Trikke is a stand up, on-snow device with little to no learning curve so even guests who have never been to the mountains can have fun carving through the snow. Click here to see a short video



<http://www.trikke.com/Trikke-Showroom//by-Trikke-CV>

Based on Trikke’s patented articulating camber technology, the Trikke is designed for everything from groomed runs to fresh powder. It requires no bindings or special boots. The rider simply leans with the steering column and the three skis carve the turns with ease. It is much easier to learn than skiing or snowboarding and beginners always have fun on the first run.

The Trikkes will be available for rent this season at Mountain High’s East Resort. They require no extra equipment however waterproof boots are recommended. Prices are just \$35 for four hours. Riders must be 13 years or above. And a valid lift ticket is required for all rentals. Guests are advised to check the snow report at mthigh.com prior to their visit to ensure the East Resort is open.

Says Tim McCabe, Rental Manager, “I am very excited to add Trikkes to our rental fleet. They are incredibly fun and beginners will almost immediately feel the carving sensation.”

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To ride the Trikke users simply place one foot on the elongated foot bed, push off, and place the other in the opposing bed. The handlebars control the amount of turn and lean, and by steering left and right, it causes all three skis to rise up on their edge. The frame articulates as well, allowing riders to camber or carve into any turn at speed, while all three skis remain on the ground. Therefore, each leg will flex & extend independently, just like when carving a ski or snowboard. While the edging experience is very similar, there are a few major differences to traditional on-snow equipment. There are no bindings. The rider is not strapped in. And the vehicle is designed to encourage a sense of comfort and security while experiencing the thrill of gliding on the snow.

Free demo days are taking place on January 1st and 2nd, 2010. If guests are interested in trying the SKKI before purchasing, or would like some on-hill instruction, these days offer an excellent introduction to the Trikke SKKI .

For more information or to schedule and interview, please contact John McColly, Director of Marketing, at (760) 316-7830 or john@mthigh.com

Mountain High is Southern California's closest winter resort located just an hour and a half from Los Angeles and Orange County. The area consists of three separate mountains (Mountain High East, West, and North), and offers a wide variety of lifts and trails, the world class Faultline Terrain Park, an outstanding Winter Sports School, and the region's largest tubing area. Snowmaking covers more than 80% of the slopes delivering consistent snow conditions from November through April. Mountain High is traditionally the first resort in Southern California to open each season and the only local area with night skiing seven nights-a-week. Get more at mthigh.com.

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