

FOR IMMEDIATE RELEASE
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Trikke Tech, Inc., Evolution of the Skki
Introducing 2009/2010 Event & Revenue Opportunities for Ski Areas

National Convention & Tradeshow
May 13-16, 2009
Marriott Marco Island, FL

Buellton, CA – Trikke Tech, Inc., the leader in 3-wheeled carving vehicles and innovator of the Skki, featured it's "evolution of the Skki" at the NSAA National Convention & Tradeshow, May 13-16, 2009, Marriott Marco Island, FL..

"In spite of the current economy, Trikke Tech is excited to provide the ski industry with some easy opportunities to grow their summer and winter business," said John Simpson, CEO of Trikke Tech, Inc. of Buellton, California. "We have something for everyone and every age; fitness vehicles, green rechargeable motorized vehicles as well as the latest craze for free riding down the slopes," exclaimed John.

Trikke Tech, Inc. introduced it's Skki for winter enthusiasts and the Trikke Pon'e for the warm weather enthusiast. The ground work is being laid to kick off the 2009/2010 with a six-region, thirty stop mountain demo and competition series. Our team of experts will be hosted by each resort to set up a 1to2 day Trikke Skki demo open to the public followed by a fun beginner to intermediate Skki race-day with festivities and prizes. "The new economy is a great time to exercise the industries fun and creative spirit to open up new markets," said Ted Martin, Vice President of Global Sports Development. "The Skki has so many applications from the adaptive skier, beginning skier to the accomplished snowboarder and skier who would like to take their skills and apply them to a new on-snow experience," stated Martin.

The NSAA National Convention was a huge success for Trikke Tech, Inc.. The light-weight foldable motorized Trikke allowed for hands-on enthusiasm by attendees and the new on-snow winter Skki was the spectacle of much forward thinking excitement by those participants who oversee ski areas.

To learn more OR be considered for winter program contact:
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